

# REPORT TO THE HEALTH AND WELLBEING BOARD

7<sup>th</sup> October 2021

## Health and Wellbeing Strategy

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**Report Sponsor:** Julia Burrows  
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### 1. Purpose of Report

- 1.1 The aim of this report is to seek the Health and Wellbeing's approval and endorsement of the refreshed Health and Wellbeing Strategy (2021 – 2030).
- 1.2 The report also seeks members' views on next steps the Board should take, to ensure the successful implementation of the Strategy.

### 2. Delivering the Health & Wellbeing Strategy

- 2.1 This report provides a new, refreshed Health and Wellbeing Strategy for Barnsley.

### 3. Recommendations

- 3.1 Health and Wellbeing Board members are asked to:-
  - Note the content and principles contained within the refreshed Health and Wellbeing Strategy (2021 – 2030).
  - Approve and endorse the refreshed strategy.
  - Discuss next steps that the Board can take to ensure the successful launch and implementation of the Strategy.

### 4. Introduction/ Background

- 4.1 Barnsley's Health and Wellbeing Board has a statutory duty under the Health and Social Care Act 2012 to produce a joint Health and Wellbeing Strategy. The previous strategy 'Feels Good Barnsley' ran from 2016 – 2020.
- 4.2 The purpose of the refreshed Health and Wellbeing strategy is to articulate the key strategic priorities for the Health and Wellbeing Board, whilst providing a justification for those priorities. It draws upon a range of sources including our Joint Strategic Needs Assessment (JSNA), the Public Health Outcomes

Framework (PHOF), along with national policy research (such as Marmot's *Build Back Fairer*) and other local intelligence, such as the Poverty Needs Assessment.

- 4.3 Similarly, the Strategy is intended to convey the Board's strategic position and how it will work in synergy with other key strategic Boards, such as the Barnsley 2030 Board, Safer Barnsley Partnership and the Children and Young People's Trust Executive Group (amongst others). The strategy is intended to complement other strategies and plans (e.g. the Health and Care Plan) by setting out our ambition and plan to achieve a Healthier Barnsley, through the combined efforts of partners on the Health and Wellbeing Board.
- 4.4 Indeed, Barnsley's Health and Wellbeing Board is a key delivery board for Barnsley 2030, and is integral to the Borough achieving its 2030 vision, with the primary focus being delivery of the Healthy Barnsley theme.
- 4.5 The refreshed strategy reflects on the impact of the Covid-19 pandemic on the state of the Borough's health and wellbeing; acknowledging that the pandemic has highlighted and exacerbated existing health inequalities within the borough. As we continue to realise the impact of Covid-19, the Health and Wellbeing Board will focus on ensuring that our recovery is fair and equitable and that we don't risk widening existing health and social inequalities across Barnsley.
- 4.6 We have set out our new strategy across a 'life course' approach, which sets a series of ambitions at different stages of a person's life from 'Starting Well' (pre-birth to 18 years), 'Living Well' (working age adults) to 'Ageing Well' (aged 65+). Whilst we have structured our Strategy in this way, many of the ambitions contained therein are applicable right across the life-course.
- 4.7 Clearly, many of the ambitions contained within the Strategy can apply right across the life course. Poverty, social isolation, physical activity and mental health all impact upon our health and wellbeing from our early years, right through to the end our life. Nevertheless, we have placed each ambition where it felt most appropriate, with recognition that these areas impact people of all ages.
- 4.8 Our strategy is both long term and ambitious. Whilst the Strategy is set over a 9 year period, to align with Barnsley 2030, performance against the strategy will be regularly reviewed by the Health and Wellbeing Board. The ambitions and actions contained within the strategy will be reviewed periodically.
- 4.9 The key, immediate priorities for the Health and Wellbeing Board are: improving the borough's mental health and ensuring that Barnsley is a great place for a child to be born.

## **5. Equality Impact**

- 5.1 It is anticipated that the delivery of this strategy will have an impact on the majority of the protected characteristics, particularly those groups of individuals that are likely to face barriers to accessing healthcare and who experience the greatest health inequalities (as identified within the Strategy). It is therefore important that individual projects are impact assessed to ensure that they are considering the diverse needs of our community in their planning and implementation.
- 5.2 Barnsley's Health and Wellbeing Board will guarantee that equality and inclusion is considered within the delivery of the Health and Wellbeing Board Strategy 2021-2030. The Board will ensure that relevant schemes of work are appropriately impact assessed and that these assessments are used to inform the decision-making processes of the Board. An overarching Equality Impact Assessment has been produced and this will be reviewed in line with the review of the Strategy and a summary of the equality impacts will be provided to enable the Health and Wellbeing Board to further consider mitigations or appropriate action.

## **6. Conclusion/ Next Steps**

- 6.1 The Board are asked to approve and endorse the Health and Wellbeing Strategy.
- 6.2 The Health and Wellbeing Board are asked to discuss and consider the next steps required in order to ensure a successful launch and delivery of the strategy.

## **7. Financial Implications**

- 7.1 Consultation on the financial implications of this Strategy has taken place with Barnsley Council's Financial Services department, on behalf of the Service Director for Finance and the Section 151 Officer. There are no direct financial implications emanating from this Strategy, for the Council or any partners on the Health and Wellbeing Board.

## **8. Consultation with stakeholders**

- 8.1 The strategy has been informed by the voice of Barnsley Residents, through our 'A Day in the Life of' which was held in November 2020; our Children and Young People's Emotional Health and Wellbeing survey; and our Barnsley 2030 consultation.
- 8.2 In addition, consultation has been undertaken with all partners who sit on the Health and Wellbeing Board. This has been done through workshops of the Board, meetings with individual members, and sharing draft versions of the strategy for comment.

## **9. Appendices**

### 9.1 Appendix 1 – Health and Wellbeing Strategy 2021 - 2023

**Officer:** Ben Brannan

**Date:** 7<sup>th</sup> October 2021